

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S1	5248	705/14.ccls.	US-PGPUB; USPAT	ADJ	ON	2008/01/25 07:35
S2	4765	S1 and (score or rate or compare or value or evaluate or price or optimize)	US-PGPUB; USPAT	ADJ	ON	2008/01/25 07:36
S3	4735	S2 and (bulletin or information or advertisement or ad or announcement or promotion or message or commercial)	US-PGPUB; USPAT	ADJ	ON	2008/01/25 07:37
S4	4171	S3 and ((score or rate or compare or value or evaluate or price or optimize) same (bulletin or information or advertisement or ad or announcement or promotion or message or commercial))	US-PGPUB; USPAT	ADJ	ON	2008/01/25 07:38
S5	1129	S4 and @py< "2003"	US-PGPUB; USPAT	ADJ	ON	2008/01/25 07:38
S6	1	S5 and (gross rating point)	US-PGPUB; USPAT	ADJ	ON	2008/01/25 07:39
S7	2	S6 and grp	US-PGPUB; USPAT	ADJ	ON	2008/01/25 07:51
S8	167	S6 and ((population or audience or viewer) same (character\$5 or data))\	US-PGPUB; USPAT	ADJ	ON	2008/01/25 07:54
S9	11637	(track\$3 or monitor\$3) same (bulletin or information or advertisement or ad or announcement or promotion or message or commercial) same (hit or expos\$3)	US-PGPUB; USPAT	ADJ	ON	2008/01/25 08:27
S10	4590	S9 and @py< "2003"	US-PGPUB; USPAT	ADJ	ON	2008/01/25 08:27
S11	35	S10 and 705/14.ccls.	US-PGPUB; USPAT	ADJ	ON	2008/01/25 08:28
S12	15	S9 and (gross rating point)	US-PGPUB; USPAT	ADJ	ON	2008/01/25 08:47

S13	15	S12 not S11	US-PGPUB; USPAT	ADJ	ON	2008/01/25 08:48
S14	4	((("20020123926") or ("20040044590") or ("5948061") or ("20030014304"))).PN.	US-PGPUB; USPAT; USOCR	OR	OFF	2008/01/25 09:07
S15	40	gross rating point	US-PGPUB; USPAT	ADJ	ON	2008/01/25 09:10
S16	25	S15 not S12	US-PGPUB; USPAT	ADJ	ON	2008/01/25 09:10
S17	2484	(calculate or determine or derive or compute) same (effectiveness or quality or reach) same (advertisement or advertising or ad or marketing or promotion)	US-PGPUB; USPAT	ADJ	ON	2008/01/25 13:28
S18	618578	"1" and (internet or web)	US-PGPUB; USPAT	ADJ	ON	2008/01/25 13:29
S19	1927	S17 and (internet or web)	US-PGPUB; USPAT	ADJ	ON	2008/01/25 13:29
S20	1	S19 and gpm	US-PGPUB; USPAT	ADJ	ON	2008/01/25 13:30
S21	29	S19 and grp	US-PGPUB; USPAT	ADJ	ON	2008/01/25 13:30
S22	11637	(track\$3 or monitor\$3) same (bulletin or information or advertisement or ad or announcement or promotion or message or commercial) same (hit or expos\$3)	US-PGPUB; USPAT	ADJ	ON	2008/01/28 08:41
S23	1748	S22 and (invoice\$3 or bill \$3)	US-PGPUB; USPAT	ADJ	ON	2008/01/28 08:41
S24	17	S23 and grp	US-PGPUB; USPAT	ADJ	ON	2008/01/28 08:42
S25	1254	S23 and internet	US-PGPUB; USPAT	ADJ	ON	2008/01/28 09:07
S26	1731	S23 not S24	US-PGPUB; USPAT	ADJ	ON	2008/01/28 09:08
S27	1237	S25 not S24	US-PGPUB; USPAT	ADJ	ON	2008/01/28 09:08
S28	0	S27 and 801/14.ccls.	US-PGPUB; USPAT	ADJ	ON	2008/01/28 09:08
S29	100	S27 and 705/14.ccls.	US-PGPUB; USPAT	ADJ	ON	2008/01/28 09:08

S30	5248	705/14.ccls.	US-PGPUB; USPAT	ADJ	ON	2008/01/28 09:09
S31	4765	S30 and ((score or rate or compare or value or evaluate or price or optimize)	US-PGPUB; USPAT	ADJ	ON	2008/01/28 09:09
S32	4735	S31 and (bulletin or information or advertisement or ad or announcement or promotion or message or commercial)	US-PGPUB; USPAT	ADJ	ON	2008/01/28 09:09
S33	4171	S32 and (((score or rate or compare or value or evaluate or price or optimize) same (bulletin or information or advertisement or ad or announcement or promotion or message or commercial))	US-PGPUB; USPAT	ADJ	ON	2008/01/28 09:09
S34	1129	S33 and @py< "2003"	US-PGPUB; USPAT	ADJ	ON	2008/01/28 09:09
S35	167	S34 and (((population or audience or viewer) same (character\$5 or data))\	US-PGPUB; USPAT	ADJ	ON	2008/01/28 09:09
S36	153	S35 and @ay< "2002"	US-PGPUB; USPAT	ADJ	ON	2008/01/28 09:09
S37	26	S29 and @ay< "2002"	US-PGPUB; USPAT	ADJ	ON	2008/01/28 09:10
S38	1	("5724521").PN.	USPAT; USOCR	OR	OFF	2008/01/28 09:27
S39	20	("4532554"   "4602279"   "4789235"   "4850007"   "4992940"   "5144663"   "5155591"   "5162989"   "5220501"   "5231494"   "5237157"   "5267171"   "5283731"   "5305195"   "5339239"   "5347632"   "5359508"   "5408417"   "5446919"   "5515098").PN.	US-PGPUB; USPAT; USOCR	ADJ	ON	2008/01/28 09:27
S40	256	("5724521").URPN.	USPAT	ADJ	ON	2008/01/28 09:28
S41	3	S40 and grp	USPAT	ADJ	ON	2008/01/28 09:28

1/28/2008 2:20:32 PM

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